



NEWS RELEASE

KINSETH HOSPITALITY COMPANIES

Nick Edwards Promoted to General Manager of King's Pointe Waterpark Resort!

FOR IMMEDIATE RELEASE

Storm Lake, IA., Tuesday, November 10, 2011

Kinseth Hospitality Companies is pleased to announce the promotion of Nick Edwards to the position of hotel general manager for King's Pointe Waterpark Resort. Edwards will be responsible for ensuring guest satisfaction, maximizing hotel performance and creating success for all team members as well as maintaining ongoing communication with Kinseth and the City of Storm Lake.

"Nick's success in the management of the waterpark facilities here at King's Pointe and his previous experience make him the ideal candidate for this position," said Tim Schneider, director of operations and purchasing, Kinseth Hospitality. "He has shown commitment to the guest experience and success of King's Pointe both in his service philosophy and ability to manage people and profitability."

Edwards brings with him more than five years of professional experience at King's Pointe, most recently serving as interim general manager and director of waterparks for the property. Edwards has consistently showcased the ability to maintain a safe, service-oriented environment in both of the waterparks. In addition, he and his team increased profitability year over year by 32 percent.

"It is a privilege to be selected for this position," said Edwards. "We are fortunate to have a supportive property management team and relationship with the City of Storm Lake. I look forward to working with the great King's Pointe team in this new role to solidify our vision to be a premiere Midwest destination for both leisure and business guests."

Prior to joining King's Pointe, Edwards managed many different aspects of waterpark operations at Wasserbahn Waterpark Resort, Amana, IA, Huck's Harbor Waterpark, Burlington, IA, and Big Surf Waterpark in Lake of the Ozarks, MO.

Nick was awarded Storm Lake's Customer Service person of the year in 2008 and was featured in the World Waterpark Association trade magazine as a top aquatic professional in 2010.

For more information, please contact Tim Schneider at 319-504-5003.