



NEWS RELEASE

KINSETH HOSPITALITY COMPANIES

The New Hilton Garden Inn Omaha East / Council Bluffs at Horseshoe Casino in Council Bluffs, Iowa is Open For Business!

FOR IMMEDIATE RELEASE

North Liberty, IA., October 20, 2009 – Kinseth Hospitality Companies (KHC), an Iowa based hotel development and management company is pleased to announce the opening of the 153-room Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino. The newly constructed, upscale, yet affordable hotel is located at 2702 Mid American Drive near the I-80/I-29 corridor and is attached to Horseshoe Casino in Council Bluffs, Iowa.

Situated just minutes from Bass Pro Shop, Downtown Old Market, Omaha Henry Doorly Zoo and Rosenblatt Stadium, the Hilton Garden Inn Omaha East/Council Bluffs provides the amenities to ensure guests sleep deep, stay fit, eat well, work smart and treat themselves while on the road. The Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino is right off I-80 and I-29 in close proximity to a number of corporations and businesses, as well as adjacent to Horseshoe Casino. Shana Young, the hotel's general manager expressed, "Our airy Pavilion lobby combined with our comfortable guestrooms, convenient guest services and friendly hotel team members make our hotel an ideal choice for business or leisure travelers to the Council Bluffs/Omaha area. No matter the trip occasion, we will ensure our guests have everything they need."

The hotel is connected to Horseshoe Casino where you can dine and enjoy the luxury and excitement of gaming Harrah's style with the convenience of full-charging capabilities. With 45 tables of incredible gaming action, over 1,900 new and easy-to-win slots, and the big time excitement of an 18 table World Series of Poker room. Horseshoe Casino also offers extraordinary amenities including the best selections of award-winning restaurants and Whiskey Roadhouse, a uniquely-intimate venue featuring some of the biggest names in music as well as the hottest local acts playing country, blues, rock 'n roll and everything in between.

Sleep Deep - The Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino features the brand's signature Garden Sleep System® bed – a revolutionary bed providing self-adjusting, pressure-free support. The self-adjusting technology conforms to every unique body shape and weight, while relieving pressure points at the shoulders, hips and thighs. Crisp linens and pillows in synthetic and hypoallergenic down fill, along with 100% New Zealand virgin wool mattress toppers help guests sleep deep and wake up refreshed.

Work Smart - Whether traveling for business or leisure, complimentary wired and WiFi Internet access in guestrooms and public spaces at the Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino will help guests stay productive while traveling. The hotel also features an ergonomic Mirra® chair by Herman Miller; a spacious and clutter-free work desk; electrical outlets at desk height; adjustable lighting and two speaker telephones equipped with data ports and voice mail. Guests will also benefit from the complimentary 24-hour business center, featuring Print Spots™ remote printing.

Celebrate Life - The new Hilton Garden Inn features approximately 5,000 square feet of banquet and meeting space, including a ballroom and boardroom that can accommodate up to 300 guests. Hilton Garden Inn knows how important big days are. Whether meeting an important customer, interviewing for a new job, arranging a banquet to reconnect with family, or conducting a training seminar, having everything you need is critical to being your best.



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Eat Well - Guests can start off their day with a full cooked-to-order breakfast featuring omelets, fruit, breads and the brand's signature waffle in the Great American Grill® restaurant. The restaurant also serves cocktails and dinner, as well as evening room service. The Pavilion Pantry® is open 24 hours and features a complete selection of salty snacks, sweet treats, cold beverages and refrigerated, frozen and microwaveable packaged items.

Stay Fit - It's easy to stay in your workout routine while staying at Hilton Garden Inn. The hotel's recreational facilities consist of a fitness center with state-of-the-art cardiovascular and strength training equipment, as well as an indoor swimming pool and whirlpool. Guests can also work out in the comfort of their own rooms by checking out a complimentary Stay Fit Kit® from the front desk. The kit offers an isometric and core body workout by accommodating three areas of training: Yoga, Pilates and Core, and features a Pilates band; Yoga mat, straps and brick; an 8 lb. abs ball, 3 lb. hand weights and a resistance rope.

Treat Yourself - Travelers to the Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino can treat themselves with in-room entertainment options featuring video-on-demand movies and video games on the high definition flat screen television or a pint of ice cream or other sweet treats from the Pavilion Pantry.

Other hotel amenities include a glass-enclosed Pavilion lobby featuring a comfortable lounge area with a television and fireplace; an easy-to-set alarm clock that allows guests to play their portable CD or MP3 player; an in-room "hospitality center" with a mini fridge, microwave oven and coffee maker; a sitting area with an easy chair and ottoman; a hairdryer; an iron and ironing board; and an on-site guest laundry facility.

Hilton Garden Inn Omaha East/Council Bluffs at Horseshoe Casino participates in Hilton HHonors®, the only hotel rewards program that offers Points & Miles® and No Blackout Dates. To reserve your stay, call the hotel at (712) 309-9000 or visit us online at www.omahaeastcouncilbluffs.hgi.com.

The hotel is licensed under a franchise agreement with Hilton Hotels Corp. and is operated by Kineth Hospitality. As a leader in the hospitality field, Kineth owns and/or operates over forty hotels and ten chain-affiliated restaurants in eight states, with brands such as Hampton Inn, Courtyard by Marriott and Holiday Inn Express. Kineth's extensive background, coupled with a seasoned executive team fosters a culture that is oriented toward success. KHC's ongoing mission is to build value for their guests, associates and investors.

For more information regarding Kineth please visit www.kineth.com or call 319-626-5600.