

Linda Stone



Linda Stone is the Corporate Director of Sales and Marketing for Kinseth Hospitality. She is a seasoned professional in the industry, with more than 30 years of experience in the hospitality industry. Ms. Stone joined the Kinseth team in 1997, proving to be a monumental key player in the substantial growth of the company.

Ms. Stone oversees the sales, e-commerce, marketing and advertising departments at each Kinseth property. She has consistently been successful in the development of prospective sales teams and property marketing plans in a variety of environments. Her aggressive strategies have contributed to market share improvement and the overall success of Kinseth Hospitality.

She launched her career in the hospitality industry in 1979, when she joined the Cedar Rapids, Iowa Convention and Visitors Bureau as a sales manager. From there she was hired as Director of Sales for the Holiday Inn of Cedar Rapids, then as Director of Sales for the Cedar Rapids Marriott. Ms. Stone continued on to the sales and marketing departments of Geneva Lakes Resorts, with sales responsibilities at seven resort and tourist destination properties.

Utilizing the experiences of multiple hospitality entities, Ms. Stone returned to Iowa as the Director of Sales for Amana Nordstrom, a hotel management company. Directing the sales and marketing for three Holiday Inn's, one being located in the Amana Colonies, Iowa's number one tourist destination resulted in numerous relationships with State and Regional Tourism departments and related associations. Following four years with Amana Nordstrom, Ms. Stone moved to the sales and marketing department of Kinseth Hospitality, North Liberty, Iowa.

In addition to her responsibilities at KHC, Ms. Stone is heavily involved with the Iowa Society of Association Executives and the Holiday Inn Hotel Marketing Association of Iowa. She holds active memberships in the National Tour Association, Religious Conference Management Association and Hotel Sales and Marketing Association International.

Linda currently resides in Central City, Iowa and enjoys outdoor recreation of all kinds. She has three daughters and five grandchildren.

