



NEWS RELEASE

Z'MARIKS NOODLE CAFE IN MASON CITY, IOWA OPENING SOON!

FOR IMMEDIATE RELEASE

Mason City, Iowa | Tuesday May 2, 2017

Kinseth Hospitality Company (KHC) began construction of Z'Mariks Noodle Cafe in Mason City this past January. "We're so excited to see this great Iowa brand come to life right here in Mason City. The final stages of construction are underway and we plan to be open at the end of May" said Gary Kinseth, Vice President of Kinseth Hospitality. In March of this year, Nikki Nicholson joined our team as Chief Noodler and General Manager of the Mason City store. Nikki has a strong background in restaurant operations and also brings with her an unparalleled enthusiasm for the brand and a passion for service.

Z'Mariks is a fast casual restaurant that offers always fresh pasta bowls, rice bowls, salads and soups. Z'Mariks Noodle Cafe is located at 2105 4th Street SW Street and will be a convenient stop for those working and living near Business Hwy 18 / Hwy 122.

Now Hiring

We're currently hiring professional, friendly and dedicated Noodlers for our team including cooks, dishwashers, servers and cashiers. For more information and employment opportunities visit zmariks.com or Z'Mariks Mason City on Facebook!

About Z'Mariks Noodle Cafe

Z'Mariks (zee-mare-icks) name is one of the ingredients for our originality. Drawing from the legacy of founder Ellie Palmas' Greek roots, the name Z'Mariks is derived from the Greek word for pasta "Zimarika." Z'Mariks offers a unique selection of family recipes including American traditions like Mac and Cheese, Italian favorites like Pesto and Marinara and customer favorites like Buffalo Chicken Mac and Asian-inspired Spicy Peanut. Ellie's Greek Heritage spills over into the popular Greek salad, Krith-a-raki and Lemon Saute bowls too. With the ability to add or substitute veggies and various proteins everyone can customize their own dish. The bowls are family friendly priced, most under \$6, this coupled with quick service and a welcoming atmosphere makes Z'Mariks a great dining destination. Also check out our curbside to-go and catering menu. Please visit zmariks.com for our menu.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. Kinseth has a proven track record of developing and operating award-winning hotels, restaurants and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa and currently operates 65 hotels and 5 branded restaurants in 12 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.