

Kinseth Hospitality announces groundbreaking on the Holiday Inn Express & Suites hotel in Beaver Dam, WI! FOR IMMEDIATE RELEASE

North Liberty, IA | Wednesday, November 7, 2018

Kinseth Hospitality Company (KHC) is pleased to announce the groundbreaking ceremony at of the construction site of the 71-unit Holiday Inn Express & Suites in Beaver Dam, Wisconsin. The groundbreaking ceremony for the Holiday Inn Express & Suites, located at 311 Seippel Boulevard, took place on Tuesday, November 6, 2018. To kick-off the event, Becky Glewen, Beaver Dam Mayor; Bob Welstead, Dial Realty; Jeff Schrader, Director of New Business Development at Kinseth Hospitality; and Ben Westra, President of WDS Construction Inc. and JCW Development LLC; each shared their excitement for the project. Following, a group of investors broke ground and held a reception for guests to view the hotel renderings and offerings.

“We chose Beaver Dam for the new hotel we saw a need for an upper mid-scale hotel in the community,” said Jeff Schrader with KHC. “We are excited to bring the Holiday Inn Express & Suites by IHG to the area for both commercial travelers and tourists alike.”

“WDS and JCW are excited to be building and developing the new Holiday Inn Express and Suites in Beaver Dam, WI. We are excited to partner with Kinseth on this great addition to the local community,” said Ben Westra of WDS and JCW.

The Holiday Inn Express & Suites hotel will offer complimentary hot breakfast, free high-speed internet, fitness center, 24/7 market with snacks and sundries for purchase, relaxing indoor pool, business center, and a spacious, open lobby with comfortable seating for eating, relaxing, or getting a little work done. We can’t wait to see you soon.

About Holiday Inn Express & Suites

At Holiday Inn Express & Suites® hotels, we keep it simple and smart. As IHG’s fastest growing hotel brand, we’re the first choice for the increasing number of travellers who need a simple, engaging place to rest, recharge, and get a little work done. We offer everything guests need and provide more where it matters most.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurant and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa, and currently operates over 70 hotels and 5 branded restaurants in 11 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.