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Americas News

OPENINGS/RENOVATIONS

Homewood Suites by Hilton Milwaukee Downtown Opens

Award-Winning Hotel Brand Brings 94 Suites to Southeast Wisconsin

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Developed and owned by Button Block Holdings, LLC and managed by Kinseth Hospitality Companies, Homewood Suites by Hilton Milwaukee Downtown offers a combination of studio and one-bedroom accommodations, featuring fully equipped kitchens and separate living and sleeping areas. Credit: Homewood Suites by Hilton MILWAUKEE, Wis. and MCLEAN, Va. -Homewood Suites by Hilton, part of Hilton's (NYSE: HLT) All Suites portfolio, announced today its newest property, Homewood Suites by Hilton Milwaukee Downtown. Designed for guests who want to travel on their own terms, Homewood Suites by Hilton Milwaukee Downtown offers guests all the comforts of home, whether they are traveling for work or enjoying a well-earned getaway. With 94 new suites, the hotel complements the continued growth of travelers to Milwaukee County, which is the largest tourism economy in the state.

"With over 22.5 million visitors a year** frequenting the Wisconsin Center, the BMO Harris Bradley Center and several Fortune 500 companies, Milwaukee has become a top choice for business and convention travel," said Tammy Fraley, general manager. "In addition, we continue to grow with the new \$524 million multi-purpose arena in downtown Milwaukee. Construction of the center began in 2016 with an estimated

completion date of 2018. It will serve as the home of the Milwaukee Bucks and the Marquette Golden Eagles men's basketball team. Our convenient hotel will meet the growing demand for accommodations and offer a trusted, value-driven option for short o extended stays."

Developed and owned by Button Block Holdings, LLC and managed by Kinseth Hospitality Companies, Homewood Suites by Hilton Milwaukee Downtown offers a combination of studio and one-bedroom accommodations, featuring fully equipped kitchens and separate living and sleeping areas. Guests are also provided all the essentials needed for a smart, reliable and convenient stay including complimentary daily full-hot breakfast, evening social Monday-Thursday, Wi-Fi, onsite Market and grocery shopping service***. Homewood Suites by Hilton Milwaukee Downtown also makes it easy for travelers to unwind with a fitness center and

indoor splashpad and whirlpool. The property also offers 585 square feet of flexible space that is ideal for meetings and social events.

Located at 500 N. Water Street in the Historic Third Ward, Homewood Suites by Hilton Milwaukee Downtown offers guests convenient access to the lakefront, shopping, restaurants and nightlife. The hotel occupies a completely renovated historic building in downtown Milwaukee close to area attractions and convention space, the Wisconsin Center and the BMO Harris Bradley Center. Johnson Controls, Rockwell Automation, Northwestern Mutual Life, Harley Davidson and many Fortune 500 Companies are located within close proximity as well.

Homewood Suites by Hilton Milwaukee Downtown participates in Hilton's award-winning customer loyalty program, Hilton Honors Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount, free standard Wi-Fi, as well as digital amenities that are available exclusively through the industry-leading Hilton Honors app, where Honors members can check-in, choose their room, and access their room using a Digital Key. For more information o to make a reservation, visit Homewood Suites by Hilton Milwaukee Downtown or call 414-563-1090.

Read more about Homewood Suites by Hilton at www.homewoodsuites.com and news.homewoodsuites.com.

*SOURCE: <u>Visit Milwaukee</u> **SOURCE: <u>On Milwaukee</u> ***Guest pays for groceries. Other restrictions apply.

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About Homewood Suites by Hilton

Homewood Suites by Hilton, Hilton's upscale, all-suite, extended-stay hotel brand with more than 435 locations in the United States, Mexico and Canada, is an award-winning leader. The first choice for guests seeking comfortable accommodations when traveling for an extended or quick overnight stay, Homewood Suites offers inviting, generous suites, featuring separate living and sleeping areas, and fully-equipped kitchens with full-size refrigerators. Additional value-driven essentials include: complimentary Internet, a daily full-hot breakfast and complimentary evening social every Monday-Thursday. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount that can't be found anywhere else, free standard Wi-Fi and digital amenities like digital check-in with room selection and Digital Key (select locations available exclusively through the industry-leading Hilton Honors app. Homewood Suites is focused on guest satisfaction and stands behind each stay with its 100% Suite Assurance® guarantee. For more information on the extended-stay advantage, visit www.homewoodsuites.com or news.homewoodsuites.com.

About Hilton

Hilton (NYSE: HLT) is a leading global hospitality company, with a portfolio of 14 world-class brands comprising more than 5,100 properties with nearly 838,000 rooms in 103 countries and territories. Hilton is dedicated to fulfilling its mission to be the world's most hospitable company by delivering exceptional experiences – every hotel, every guest, every time. The company's portfolio includes Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio Collection by Hilton, DoubleTree by Hilton, Tapestry Collection by Hilton, Embassy Suites by Hilton, Hilton Garden Inn, Hampton by Hilton, Tru by Hilton, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton Honors. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose exactly how many Points to combine with money, an exclusive member discount that can't be found anywhere else and free standard Wi-Fi. Visit newsroom.hilton.com for more information and connect with Hilton on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Instagram</u>, and <u>YouTube</u>.

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