

Kinseth Announces Ribbon Cutting of First Tru By Hilton in St. Charles, Missouri!

FOR IMMEDIATE RELEASE

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Kinseth Hospitality Company (KHC) is pleased to announce the official Ribbon Cutting and Grand Opening Celebration of the Tru by Hilton hotel in St. Charles, marking this as the first of its brand in Missouri! The grand opening ceremony for the Tru by Hilton, located at 333 Camelback Road, took place on Wednesday, August 8, 2018, with nearly 200 guests in attendance. To kick-off the event Patty Kueneker of Cullinan Properties, Ltd.; Ben Kinseth of Kinseth Hospitality; City of St. Charles Mayor Sally Faith; and Scott Tate, President and CEO of Greater St. Charles County Chamber of Commerce, shared their excitement about the Tru by Hilton hotel in the Streets of St. Charles area.

“This hotel is the first of its kind in the state of Missouri, we’re happy to bring this vibrant brand to the St. Charles market,” said Ben Kinseth. “We picked the Streets of St. Charles because of its high energy environment. It has a vibrancy with all of the nearby restaurants and attractions. Tru by Hilton is a fresh new product grounded in value, with the perfect mix of a high energy development, great value rooms, and a new efficient design. We’re excited to be a part of the Streets of St. Charles and the greater St. Louis community.”

The 87 room, 5 story hotel features a large lobby space with a corner for games and fun which offers a full-size pool table along with various board games. Another corner offers a place to work with sound absorbing work pods and a wireless printer. Throughout the lobby, you’ll also find numerous plug-ins and usb ports along with some secured charging stations so you can stay connected throughout your whole visit.

About Tru by Hilton

Tru by Hilton is a revolutionary midscale hotel brand providing a simplified and spirited approach that is grounded in value for business and leisure travelers. Disrupting the midscale hotel space, Tru by Hilton will offer modern and functional guest rooms and social connectivity with reimagined public spaces, including an open lobby comprised of four zones where guests can work, play, lounge and eat. Designed to appeal cross-generationally, guests will enjoy complimentary amenities including breakfast, coffee and tea; optional mobile check-in and Digital Key; a multifunctional fitness center; and high-speed Wi-Fi. Single-serve wine and beer, fun snacks and light meal options will be available for purchase at a 24/7 retail market. Tru by Hilton is the newest addition to Hilton Worldwide’s portfolio of market-leading brands. Learn more at www.trubyhilton.com.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurant and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa and currently operates over 65 hotels and 5 branded restaurants in 11 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.