

KINSETH HOSPITALITY COMPANIES ANNOUNCES RIBBON CUTTING & GRAND RE-OPENING CELEBRATION AT THE COUNTRY INN & SUITES MIDDLETON, WI.

FOR IMMEDIATE RELEASE

North Liberty, IA., Friday, November 4 , 2016

Kinseth Hospitality Company (KHC) is pleased to announce the Country Inn & Suites Middleton, located at 2212 Deming Way, Middleton, WI has completed a full hotel and guest room renovation. An official ribbon cutting ceremony and grand re-opening celebration took place on November 3rd to give everyone in the Middleton community and the surrounding areas a glimpse at what this newly renovated event space has to offer to the community. Guests in attendance were invited to tour the hotel, enjoy complimentary drinks and hor d'oeuvres, and enter to win raffle prizes.

Rob Wartella, the General Manager of the Country Inn & Suites, shares his excitement about the new guest rooms, "Country Inn & Suites is looking to the future and have made thoughtful changes that will allow our hotel to grow and evolve into a product that appeals to a younger generation, however, maintaining our service culture and amenities that have built our strong, loyal customer base."

The renovation included a complete redesign of the hotel which opened in Discovery Springs in 2004. Renovations began on the lobby and breakfast area of the hotel in November of 2015, with the corridors and guest rooms starting in February of 2016. The new contemporary look and feel combines warmth and comfort with iconic elements of which Country Inn & Suites are known. Wartella and his staff couldn't be more excited about the new Gen4 design and he commends his team for a job well done during the renovation process.

About Country Inn & Suites Middleton

The Country Inn & Suites Middleton is an select-service hotel near outside of Madison, WI featuring a redesigned lobby, complimentary wireless internet, business center, 24-hour market, indoor pool, fitness center, and complimentary breakfast. Our spacious guestrooms offer luxurious bedding, crisp linens, fluffy pillows, and flat screen TV's.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. Kinseth has a proven track record of developing and operating award-winning hotels, restaurants and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa, and currently operates over 65 hotels and 6 branded restaurants in 13 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.