

KINSETH ANNOUNCES 28 HOTELS AWARDED WITH TRIPADVISOR CERTIFICATE OF EXCELLENCE

FOR IMMEDIATE RELEASE

North Liberty, IA., Thursday, May 29, 2014

Kinseth Hospitality Companies (KHC) is pleased to announce 28 of their hotel properties have received a TripAdvisor® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

2014 Certificate winners include: Hampton Inn - Dubuque, IA; Hampton Inn - Council Bluffs, IA; Holiday Inn Express - Coralville, IA; Super 8 - Green Bay, WI; Super 8 - Storm Lake, IA; Super 8 - Portage, WI; Country Inn & Suites - Middleton, WI; Radisson - Menomonee Falls, WI; Hampton Inn - Florissant, MO; Hampton Inn - Branson, MO; Country Inn & Suites - St. Charles, MO; Fairfield Inn - Manhattan, KS; Hilton Garden Inn - Manhattan, KS; Hampton Inn & Suites - Lincoln, NE; Residence Inn - Billings, MT; Hilton Garden Inn - Omaha, NE; Country Inn & Suites - Rocky Mount, NC; Holiday Inn & Suites - Council Bluffs, IA; Hampton Inn & Suites - Grafton, WI; Hampton Inn - Coralville, IA; Hilton Garden Inn - Council Bluffs, IA; Hilton Garden Inn - Sioux City, IA; Courtyard by Marriott - Ankeny, IA; Hampton Inn & Suites - West Bend, WI; Candlewood Suites - La Crosse, WI; Comfort Inn & Suites - Davenport, IA; Courtyard by Marriott - Columbia, MO; and Best Western Fairfield Inn - Fairfield, IA.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

"Kinseth Hospitality Companies is excited to have received TripAdvisor Certificates of Excellence at such a large number of our hotels," said Bruce Kinseth, Senior Vice President at Kinseth Hospitality Companies. "We strive to offer our customers a memorable experience, and this accolade is evidence that our hard work is translating into positive reviews on TripAdvisor."

Kinseth Hospitality is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurant and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa, and currently operates over 80 hotels and 6 branded restaurants in 13 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.