



****FOR IMMEDIATE RELEASE****

Kinseth Hospitality Companies Announces Exciting Renovation and Transition of Radisson Ames Hotel to Spark by Hilton in Ames, IA

Ames, IA | Tuesday, September 30, 2025

Kinseth Hospitality Companies is proud to announce its transition to Spark by Hilton, Hilton's newest premium economy brand. The hotel has finalized its renovation designed to provide guests with modern comfort, fresh design, and reliable service at an approachable price point.

Located at 2609 University Blvd, Ames, Iowa, 50010, the updated Spark by Hilton Ames features thoughtfully designed guest rooms, a bright and welcoming lobby, and updated amenities tailored to both leisure and business travelers. Guests can look forward to:

- Refreshed guest rooms with modern décor, comfortable beds, and convenient workspaces
- Complimentary breakfast bar with a variety of options to fuel the day
- 24/7 retail market with snacks, beverages, and travel essentials
- Hilton Honors membership benefits, including points and digital check-in

"We are thrilled to bring the Spark by Hilton experience to Ames," said Suzy Ridder, Director of Operations of the property. "This renovation reflects our commitment to offering guests a clean, comfortable stay with the trusted quality of Hilton, right here in the heart of Iowa."

The hotel is operated by General Manager Taylor Dulaney, Guest Service Manager Jennie Bloom, and Director of Operations Suzy Ridder. Renovations were overseen by Project Manager Adam Daeges with additional support from the Kinseth construction team Terry Pierson, Dave Craven, and Aaron Mailey.

Reservations for Spark by Hilton Ames are available through www.SparkByHilton.com/Ames and the Hilton Honors app.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development, and ownership company. With a strong track record in developing and operating award-winning hotels — full-service, limited-service, boutique, and resort hotels — restaurants, and event venues, KHC stands out in the hospitality industry. Based in Coralville, Iowa, KHC currently manages more than 130 hotels across 14 states.