

KINSETH HOSPITALITY COMPANIES

FOR IMMEDIATE RELEASE

North Liberty, IA., Wednesday March 11, 2015

Kinseth Hospitality Companies (KHC), an Iowa based hotel development and management company, announced their Leadership Awards at it's annual company wide meeting held at the Holiday Inn Hotel and Conference Center – Rock Island, Illinois, late February 2015.

KHC recognized five outstanding managers for their service scores, leadership, and revenue during the 2014 year. **Full Service GM of the Year** David Brown of the Holiday Inn and Suites – Overland Park, Kansas, **Select Service GM of the Year** Nick Rodolosi of the Hampton Inn and Suites – Grafton, Wisconsin, and **Economy GM of the Year** Carol Makoui of the Super 8 – Burlington, Iowa. All of these General Managers have maintained high standards of operation at each of their hotels, and provided the ownership of their properties with outstanding profit margins during the 2014 year. **Director of Sales of the Year** was presented to Barb Murphy of the Holiday Inn/Hampton Inn – Council Bluffs, Iowa, for exceeding sales goals and revenue generation for her property. **Food & Beverage Manager of the Year** was presented to Dee McNamer, of the River City Beefstro located at the Holiday Inn – Dubuque, Iowa. Dee has not only provided exceptional financial returns in the food and beverage department for the hotel, but has also received this award for the second time in three years.

The Perserverance Award is given to those who demonstrate the ability to move forward and provide success to their properties.

Lori Faught, Best Western Holiday Lodge – Clear Lake, IA
Will Harrington, Holiday Inn – Wichita East I-35 – Wichita, KS
Judy Fox, SpringHill Suites – Cheyenne, WY
Connie Schlichting, Hilton Garden Inn – Bettendorf, IA
Jamie DeRudder, Holiday Inn Hotel – Rock Island, IL
Melanie Garrison, Holiday Inn – Wichita East I-35 – Wichita, KS
Zachary Nelson, Courtyard by Marriott – Columbia, MO
Jeannine Eltrich, Super 8 – Mount Pleasant, IA
Rebecca Bailey, Coal Country Inn – Stanton, ND



The ASPIRE Award is presented to those who have created a positive impact in the lives of people and for the business.

Les Kinseth, Kinseth Hospitality Companies – Clear Lake, IA
Lori Faught, Best Western – Holiday Lodge – Clear Lake, IA
Connie Schlichting, Hilton Garden Inn – Bettendorf, IA

The Sales Excellence – Community Marketing Awards was presented to those who have excelled in providing their property with a high level of profit as a result of their relationship with their community.

Julia Valley, Holiday Inn – I-35 Bloomington Airport – Bloomington, MN

Carole Shutts, Holiday Inn – Dubuque, IA

Jamie DeRudder, Holiday Inn Hotel & Conference Center – Rock Island, IL

Cheryl Jass, Courtyard by Marriott – Ankeny, IA

Mandy VanVoorhis, Best Western – Holiday Lodge – Clear Lake, IA

The Sales Production Award was presented to individuals who Exceeded sales revenue goals by 105% or higher.

Mandy VanVoorhis – Best Western – Holiday Lodge – Clear Lake, IA

Julia Valley – Holiday Inn – I-35 Bloomington Airport – Bloomington, MN

Barb Murphy – Hampton Inn – Council Bluffs, IA

The Financial Achievement Award is determined as a result of the NOI outcomes as reported via KHC accounting department.

Lori Faught, Best Western – Holiday Lodge – Clear Lake, IA

David Brown, Holiday Inn & Suites – Overland Park, KS

Treent Greeno, Country Inn & Suites – St. Charles, MO

Jeff Cue, Hampton Inn – Dubuque, IA

Nick Rodolosi, Hampton Inn & Suites – Grafton, WI

Dave Davis, Holiday Inn Hotel & Conference Center – Coralville, IA

Debra Kendall, Country Inn & Suites – Cedar Rapids, IA

Rob Wartella, Country Inn & Suites – Middleton, WI

Bill Vanderpool, Holiday Inn & Suites – Council Bluffs, IA

Neal Roth, Holiday Inn Express & Suites – Coralville, IA

Judy Fox, SpringHill Suites – Cheyenne, WY

Steve Peters, Courtyard by Marriott – Ankeny, IA

Cindy Soetje, Candlewood Suites – Kenosha, WI

Dee McNamer, River City Beefstro Bar & Grill – Dubuque, IA

Ron Bernard, Super 8 and Supertel Inn & Conference Center – Creston, IA

Renee Wagner, Super 8 – Menomonie

WI, Elizabeth Woyt, Super 8 – Portage, WI

John Reed, Super 8 – Storm Lake, IA

Jeannine Eltrich, Super 8 – Mount Pleasant, IA

Carol Makoui, Super 8 – Burlington, IA



The Marketing Award was presented to those who meet the following 3 criteria. 1.) Team exceeded goals for overall sales revenue and sales call. 2) participates in KHC marketing initiatives. 3) GM participates in the sales process and actively works to develop others.

Lori Faught, Best Western – Holiday Lodge – Clear Lake, IA
Brandy Smith Branstand, Hampton Inn and Suites – Mason City, IA
Will Harrington, Holiday Inn – Wichita East I-35 – Wichita KS, Cindy Soetje, Candlewood Suites – Kenosha, WI
Tammy Fraley, Sleep Inn & Suites – Milwaukee, WI
Lorena Starkey, Hyatt House – Minot ND, Scott Chisholm, Green Mill Restaurant – Bloomington, MN
Steve Peters, Courtyard by Marriott – Ankeny, IA
Connie Schlichting, Hilton Garden Inn – Bettendorf, IA
Dave Davis, Holiday Inn Hotel & Conference Center – Coralville, IA
Norm Granback, Holiday Inn – Dubuque, IA
Neal Roth, Holiday Inn Express & Suites – Coralville, IA
Tara Nelson, Country Inn & Suites – Rocky Mount, NC
Rob Wartella, Country Inn & Suites – Middleton, WI
Maxine Sadler, Hampton Inn – Branson, MO
Bill Vanderpool, Holiday Inn & Suites – Council Bluffs, IA
Brad Everett, Hilton Garden Inn – Manhattan, KS
Greeley Rodriguez – Hampton Inn – Florissant, MO
Shana Craven, Hilton Garden Inn – Council Bluffs, IA
Elizabeth Woyt, Super 8 – Portage, WI
Renee Wagner, Super 8 – Menomonie, WI
John Reed, Super 8 – Storm Lake
Sharon Sabel, Quality Inn – Sheboygan, WI
Dondi Bates, Super 8 – Kirksville, MO
Tara Maple, Welcome Hotel & Suites – Decatur, IL



The Teamwork Award was presented to those who have met the following criteria:
Turnover ratio of 79% or better YTD. Active in the development of others. Positive standing with corp. personal, displays good team spirit, collaboration and participation. Compliance with KHC Endorsed vendor programs.

Neal Roth, Holiday Inn Express & Suites – Coralville, IA
Greeley Rodriguez, Hampton Inn – Florissant, MO
Connie Schlichting, Hilton Garden Inn – Bettendorf, IA
Cindy Soetje, Candlewood Suites – Kenosha, WI
Tammy Fraley, Sleep Inn & Suites – Milwaukee, WI
Melanie Garrison, Holiday Inn – Wichita East I-35 – Wichita, KS
Julia Valley, Holiday Inn – I-35 Bloomington Airport – Bloomington, MN
Cheryl Jass, Courtyard by Marriott – Ankeny, IA
Steven Hulsing, Bennigans – Rock Island, IL
Stacey Strother, Holiday Inn Hotel & Conference Center – Coralville, IA
Zachary Nelson, Courtyard by Marriott – Columbia, MO
Trent Greeno, Country Inn & Suites – St. Charles, MO
Rob Wartella, Country Inn & Suites – Middleton, WI
Maxine Sadler, Hampton Inn – Branson, MO
Sal Martinez, River City Beefstro Bar and Grille – Coralville, IA
Melissa Carr, Comfort Inn & Suites – Davenport, IA
Elizabeth Woyt, Super 8 – Portage, WI
Renee Wagner, Super 8 – Menomonie, WI
John Reed, Super 8 – Storm Lake, IA
Lisa Hellevang, Days Inn-Airport – Sioux Falls, SD
Jamie DeRudder, Holiday Inn Hotel & Conference Center – Rock Island, IL

The Quality Excellence Award was presented to the properties that have reached the following 3 criteria: 1) Exceed 86% on KHC Facility Inspection 2) Exceeded franchise Quality actual to goal score 3) Most improved franchise score or consistently maintained Excellence ranking w/ Franchise.

<i>Country Inn & Suites – Middleton, WI</i>	<i>Country Inn & Suites – Cedar Rapids, IA</i>
<i>Country Inn & Suites – St. Charles, MO</i>	<i>Holiday Inn Express – Coralville, IA</i>
<i>Holiday Inn – Bloomington, MN</i>	<i>Candlewood Suites – Kenosha, WI</i>
<i>Sleep Inn – Milwaukee, WI</i>	<i>Hilton Garden Inn – Manhattan, KS</i>
<i>Holiday Inn – Dubuque, IA</i>	<i>Hampton Inn & Suites – Dubuque, IA</i>
<i>King's Pointe – Storm Lake, IA</i>	<i>Residence Inn – Lincoln, NE</i>
<i>Holiday Inn – Council Bluffs, IA</i>	<i>Courtyard by Marriott – Ankeny, IA</i>
<i>Coal Country – Stanton, ND</i>	<i>Super 8 – Burlington, IA</i>
<i>Super 8 – Menomonie, WI</i>	<i>Super 8 – Mount Pleasant, IA</i>
<i>Super 8 – Keokuk, IA</i>	<i>Super 8 – Kirksville, MO</i>
<i>Super 8 – Portage, WI</i>	<i>Quality Inn – Sheboygan, WI</i>
<i>Comfort Inn – Davenport, IA</i>	<i>Econolodge – Des Moines, IA</i>

The Leadership Award was presented to those with a score, met or exceeded his or her goals in financial management, quality excellence, and the majority of the award categories. Displays exemplary teamwork and leadership characteristics.

Lori Faught, Best Western – Holiday Lodge – Clear Lake, IA

Judy Fox, SpringHill Suites – Cheyenne, WY

Greeley Rodriguez, Hampton Inn – Florissant, MO

Will Harrington, Holiday Inn – Wichita East I-35 – Wichita, KS

Rob Wartella, Country Inn & Suites – Middleton, WI

Dave Davis, Holiday Inn Hotel & Conference Center – Coralville, IA

Norm Granback, Holiday Inn – Dubuque, IA

Jeff Cue, Hampton Inn – Dubuque, IA

Trent Greeno, Country Inn & Suites – St. Charles, MO

Neal Roth, Holiday Inn Express & Suites – Coralville, IA

Brad Everett, Hilton Garden Inn – Manhattan, KS

Shana Craven, Hilton Garden Inn – Council Bluffs, IA

Randy Dee, Residence Inn – Lincoln, NE

Connie Schlichting, Hilton Garden Inn – Bettendorf, IA

Bill Vanderpool, Holiday Inn – Council Bluffs, IA

Renee Wagner, Super 8 – Menomonie, WI

John Reed, Super 8 – Storm Lake, IA

Ron Bernard, Super 8 and Supertel Inn & Conference Center – Creston, IA

Kelli Myers, Hilton Garden Inn – Manhattan, KS

Melanie Garrison, Holiday Inn – Wichita East I-35 – Wichita, KS

KHC also acknowledged those who have been with the company for an extended amount of time. For five years, Ty Wright of the Residence Inn – Lincoln, NE, Doneva Chavis of the Country Inn and Suites – Rocky Mount, NC, and Lenora Pfeiffer of the Super 8 – Coralville, IA. For ten years, Mandy VanVoorhis of the Best Western – Holiday Lodge – Clear Lake, IA, Will Harrinton of the Holiday Inn – Wichita East I-35 – Wichita, KS, Don Weathermon from the Corporate Clear Lake Office, and Kathi Elder from the North Liberty Corporate Office. For fifteen years, both of the North Liberty Corporate Office, Rich Coates and Holly Rotzinger. For thirty years, Tim Schneider of the Kinseth Corporate office.

Kinseth Hospitality is a leading hotel management, development and ownership company. Kinseth has a proven track record of developing and operating award-winning hotels, restaurants and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa, and currently operates over 65 hotels and 10 branded restaurants in 12 states

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.