

****FOR IMMEDIATE RELEASE****

Kinseth Hospitality Companies opens Tru by Hilton Oshkosh, WI to guests

Coralville, IA | Tuesday, March 11, 2025

Kinseth Hospitality Companies is excited to announce the Tru by Hilton Oshkosh hotel opened its doors to guests on Wednesday, February 12, 2025. Tru by Hilton reimagines the hotel experience, offering guests more of what they want and less of what they don't need. Designed to deliver trade-ups, not trade-offs, the new 90-room hotel features spacious rooms designed for comfort, opportunities for connection, and an innovative design that encourages creativity and relaxation.

As part of Lake Shore Development of Oshkosh, the Tru by Hilton Oshkosh is sure to become the go-to, cost-conscious hotspot for travelers looking for a modern and welcoming stay. Key features of the Tru by Hilton Oshkosh include free, hot breakfast, an indoor pool, 24/7 fitness center, business center with media pods in the lobby, streaming services in all guest room tvs, and a lobby guests can relax and unwind in with a game of pool.

This marks the second hotel in Oshkosh under the Kinseth Hospitality portfolio, furthering the company's commitment to providing top-quality accommodations in the city and continued partnership with American Construction Services. The Tru by Hilton Oshkosh is operated by General Manager Brad Purper and Director of Operations Rob Wartella.

For more information about Tru by Hilton Oshkosh, please visit: www.trubyhilton.com/oshkosh.

Stay connected and follow the hotel on Facebook at www.facebook.com/trubyhiltonoshkosh.

About Tru by Hilton

Tru by Hilton is a game-changing hotel brand with nearly 260 open locations across the Americas, providing guests with a consistent, fun experience at an affordable price. Spirited, simplified and grounded in value, Tru by Hilton is designed for cross-generational appeal. Efficiently designed modern guestrooms feature rolling desks, oversized windows for natural light and bright, spacious bathrooms.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development, and ownership company. With a strong track record in developing and operating award-winning hotels — full-service, limited-service, boutique, and resort hotels — restaurants, and event venues, KHC stands out in the hospitality industry. Based in Coralville, Iowa, KHC currently manages more than 130 hotels across 17 states.

