

KINSETH HOSPITALITY AND WEST DEVELOPMENT ANNOUNCES GROUNDBREAKING ON AVID BY IHG IN ROSEVILLE, MINNESOTA!

FOR IMMEDIATE RELEASE

North Liberty, IA | Friday, July 26, 2019

Kinseth Hospitality Company (KHC) and West Development are pleased to announce the breaking of ground at the construction site of the Avid by IHG in Roseville, Minnesota. The groundbreaking ceremony for the Avid by IHG, located at 3015 Centre Pointe Drive, took place on July 24, 2019. To kick-off the event John Connelly, Twin Cities North Chamber of Commerce President; Pat Trudgeon, Roseville City Manager; Elisabeth Nowak, Roseville Visitor Association; Joe Maitrejean, Kinseth Hospitality Director of Operations; and Tom Noble, West Development President, each shared their excitement for the project. Following, a group of investors broke ground on the coming Avid by IHG which will offer guest rooms and amenities for both leisure and business guests.

“We’re excited to bring this new brand to the Roseville community,” said Tom Noble. “The hotel is conveniently located off I-35 west, in between Minneapolis and St. Paul, providing a unique stay to the area.”

“Avid by IHG is a fresh new product with the perfect mix of a high energy development, great value rooms, and a new efficient design,” said Joe Maitrejean.

The 87-room hotel is being developed by West Development, Inc. and Kinseth Hospitality Companies and will be managed by Kinseth Hospitality Companies. It is expected to be completed Summer 2020.

About Avid by IHG

Avid by IHG is a revolutionary midscale hotel brand, offering an inviting lobby and guest rooms designed for sleep with interiors that create unique, welcoming spaces that are calming and reassuring. Guests will enjoy amenities such as rooms designed for sound sleep, complimentary breakfast, a fitness center, computer access, in-room entertainment and content casting capability, high-speed Wi-Fi, and a Marketplace integrated into the front desk. Avid by IHG is the newest addition to IHG’s portfolio of market-leading brands. Learn more at www.avidhotels.com.

About Kinseth Hospitality

Kinseth Hospitality is a leading hotel management, development and ownership company. KHC has a proven track record of developing and operating award-winning hotels, restaurant and meeting facilities. Kinseth Hospitality is based in North Liberty, Iowa and currently operates over 75 hotels and 5 branded restaurants in 13 states.

For more information regarding KHC please contact our Corporate Sales and Marketing Team at 319-626-5600 or visit www.kinseth.com.