

WHERE YOUR VISION OF SUCCESS BEGINS



Delivering a Midwestern Work Ethic Nationwide!

**Full Service, Select Service, Limited Service, and Extended Stay —
We are Approved for 3rd Party Management with all Major Brand Families**

In today's competitive environment, many management companies tell you what you want to hear, even if they can't follow through. Kinseth Hospitality Companies, however, is an organization built on hard work and integrity.

KHC delivers by managing hotels with a clear set of objectives, aggressive and innovative procedures, and attention to detail to ensure guest satisfaction and a profitable bottom line.

KHC offers owners a strong Midwestern work ethic and the intense hands-on commitment needed to achieve success.

KINSETH SERVICES:

FINANCIAL MANAGEMENT:

- Daily and Weekly Flash Reports
- Purchasing
- Budgeting
- Centralized Accounting
- Payroll Administration and Tax Reporting

SALES & MARKETING:

- Marketing Plan Development
- Market & Competitive Analysis
- Sales Blitzes & Direct Mail Programs
- Sales Department Productivity Tracking
- Advertising & Promotional Campaigns

DAY-TODAY OPERATIONS:

- Monthly Operational Reviews
- Preventive Maintenance Programs
- Ongoing Training & Education
- Property Inspections
- Operational Manuals

FOOD & BEVERAGE MANAGEMENT:

- Rooftop Restaurants
- New Menu Planning & Design
- Pricing & Rating Purveyors for Quality
- Food & Beverage Inventory Management Systems
- Sanitary/Health Education
- Advertising Campaigns to Promote Your Restaurant

RENOVATION & CONSTRUCTION:

- Competitive Analysis to Verify Project is Targeted Correctly
- Purchase & Installation of Furniture, Fixtures, & Equipment
- Chair Requirements Coordination
- Construction Management & Planning

OTHER SERVICES:

- Franchise Assessment
- Property Acquisition
- Property Disposition
- Human Resources Management



Bruce Kinseth
Executive Vice President
319.499.5121
bkinseth@kinseth.com



Ben Kinseth
VP of Development/Finance
319.499.5122
bjkinseth@kinseth.com



Aaron Mailey
VP of Construction and Development
402.306.0649
amailey@kinseth.com



Jeff Schrader
Director of New Business Development
847.202.7954
jschrader@kinseth.com

**Call us to discuss your
hotel's goals. Remember:
Other's promise.
KHC delivers.**



801 E 2nd Ave, Suite 200 | Coralville, IA
319.499.5101 | www.kinseth.com